



FOOD & BEVERAGE P.O.P. DISPLAYS

“More than 1 in 6 purchases are made when a display with that brand is present in store” (P.O.P. Advertising International 2012 Shopper Engagement Study). Englander dZignPak designs and produces displays and promotions customized for your brand, product and market.

+ DISPLAYS

Your brand ambassador at the store level, Displays marry your product marketing to the needs of the retailer in innovative and unique ways. Retail displays make an impact and deliver results.

+ DRESS OUT KITS

Bring another level of branding to your existing product space on the shelf. Dress out kits and signage set your product apart from the competition when floor space and pallet displays aren't an option.

+ SPECIALTY PACKAGING

More than just a container for your product, Specialty Packaging serves as in-store advertising, sets your brand apart on the shelf, and creates an experience for consumers when using your product.



Contact us to learn more about these & our other retail-marketing solutions.



1.888.314.5259

www.englisherdzp.com

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